Massachusetts’ Funding for Preschool Remains too Low Amid Pandemic

State funding for preschool programs declined nationally for the first time since 2014, enrollment decreased in almost every state

NEW BRUNSWICK, NJ – The COVID-19 pandemic highlighted and intensified existing problems of access to high-quality early childhood education across the nation, leading to drastic declines in enrollment and state funding during the 2020-2021 school year, according to the 2021 State of Preschool Yearbook, released today by the National Institute for Early Education Research (NIEER) at the Rutgers Graduate School of Education. In Massachusetts, implementation of a new preschool program lead to increases in enrollment and overall preschool spending, but state preschool spending per child remains low.

Key findings from the annual survey - focused on the first school year fully impacted by the COVID-19 pandemic – are summarized below. In 2020-2021, many states funded preschool to maintain capacity despite unprecedented drops in enrollment due to the pandemic. To account for this, we report both spending per child and spending per child if the program was at capacity (full enrollment equivalent). For some states, the two are the same. States are ranked on the latter.

- Enrollment in state-funded preschool in Massachusetts was 41,494, an increase of 3,951;
- State spending for preschool programs in Massachusetts was $77,035,148, an increase of $24,970,672 (inflation adjusted);
- Massachusetts spent $1,857 per child but spending per child equaled $1,512 for the program at full capacity;
- Massachusetts’ programs met an average of 5.5 of 10 quality standards benchmarks;
- Massachusetts will need to substantially increase investments in preschool in order to meet all 10 quality standards benchmarks, progress toward universal access, and provide a full-day program.

According to the report, 298,000 fewer children were enrolled in preschool nationally than in the prior year due to difficulties created by the pandemic such as health risks, closed classrooms, and remote preschool. States across the country served less than 30 percent of 4-year-olds and less than five percent of 3-year-olds in 2020-21. Most states preserved capacity during 2020-2021 allowing enrollments to rebound in the current year, but far too many children still lack access to preschool. Further, total state pre-K spending was $8.97 billion, an inflation adjusted decrease of

MASSACHUSETTS: 2021 NATIONAL RANKINGS

- Enrollment at age 4: 14th (34%)
- Enrollment at age 3: 3rd (22%)
- State spending per child: 43rd ($1,512)
- All reported spending per child: 32nd ($5,222)
nearly $255 million (3%) from the previous year. Nationally, this is the largest decline since the Great Recession. States also used at least $440 million in pandemic relief funding to support preschool, more than offsetting the decline in state spending and preserving pre-K capacity that otherwise would have been lost. However, nationally, state spending per child remains about the same as it was 20 years ago, adjusted for inflation.

“Our country has yet to adequately invest in high-quality preschool programs, while the pandemic has erased a decade of progress and exacerbated inequality,” said W. Steven Barnett, Ph.D., NIEER’s founder and senior co-director. “Children and parents in Massachusetts need high-quality, full-day preschool programs that support early learning and parental employment. The pandemic has made it even clearer that such preschool programs are essential for young children and their families. Massachusetts and its localities must step up.”

“Too many children in Massachusetts and across the country missed out on a year of learning. Massachusetts must implement best practices that mitigate health risks in order to get children back into classrooms” said Allison Friedman-Krauss, Ph.D., NIEER assistant research professor. “And teachers, who were already underpaid and often did not receive benefits, are burnt out as they’ve worked to provide support and learning to young students amid the challenges of the past year. There is no time to waste. Massachusetts should provide the resources to address these pervasive problems in access to high-quality early learning.”

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*The National Institute for Early Education Research at the Rutgers Graduate School of Education, New Brunswick, NJ, supports early childhood education policy and practice through independent, objective research and the translation of research to policy and practice.*