

ON YOUR LETTERHEAD

FOR IMMEDIATE RELEASE/ EMBARGOED UNTIL MDNIGHT

date

CONTACT:

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EXAMPLE HEADLINE: CURRENT RESOURCES FALL SHORT OF PROVIDING ALL STATE CHILDREN ACCESS TO HIGH-QUALITY PRE-K

EXAMPLE SUBHEAD:

Analysis shows where investments are needed most to close achievement gaps

Dateline(location of release) – LEDE SHOULD CLEARLY STATE YOUR MAIN MESSAGE. EXAMPLE: A new cost analysis of [STATE’S] public preschool program reveals higher investment is needed to lower class size and provide the professional development teachers need to enhance classroom quality.

PARAGRAPH DISCUSSING RESULTS OF CPQ&R. EXAMPLE: Using the Cost of Preschool Quality & Revenue calculator, [name] assessed what policies and investments would be needed to [YOUR GOAL HERE]expand access/improve quality/reduce teacher turnover/provide comprehensive services. Currently, [the state program] serves [x] percent of [3- and/or 4-year-olds] and meets [x] of 10 minimum quality standards benchmarks, according to [The State of Preschool 2016](#) report. UPDATE AS NEEDED USING [MOST RECENT YEARBOOK](#)

INSERT YOUR QUOTE HERE AND/OR ADDITIONAL STATE OR LOCAL INFORMATION

The Cost of Preschool Quality & Revenue calculator is an Excel-based tool that can be used to estimate the cost of providing high-quality preschool under various scenarios, compared to current policy. Settings can be changed to calculate cost implications of policy decisions regarding factors such as how many children are served, length of program day and year, class size, teacher salaries and mix of providers (public, private, Head Start).

CPQ&R was developed by the [Center on Enhancing Early Learning Outcomes](#) to help early education administrators and policy makers generate comprehensive and valid information on the costs of implementing a high-quality preschool program to determine needed funding allocations, to identify the cost to schools/program administrators of implementing or expanding access, to understand the trade-offs of various decisions to improve quality and to

ensure both funding stability and sustainability to serve all 3- and 4-year-old children.

“In many states, both state and local investments are increasing for early care and education program; but in others, investments are falling short of what’s needed to ensure all children have access to high-quality early education,” said Lori Connors-Tadros, co-director of the Center on Enhancing Early Education Outcomes.

“The CPQ&R helps policy makers better understand the components of high-quality early education and determine which financing strategies are needed to provide children the best start possible.”

PARAGRAPH OF BACKGROUND ON CURRENT [STATE] PROGRAM.

State-funded preschool programs now serve almost 1.5 million children nationwide, yet access to high quality varies widely from state to state. Decades of research shows that early childhood education can prepare children for greater success in elementary school and beyond, with largest benefits for the most disadvantaged students – but only if quality is high.

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ABOUT CEELO: One of 22 Comprehensive Centers funded by the U.S. Department of Education’s Office of Elementary and Secondary Education, the Center on Enhancing Early Learning Outcomes (CEELO) works to strengthen the capacity of State Education Agencies (SEAs) to lead sustained improvements in early learning opportunities and outcomes. For more information about CEELO, visit www.ceelo.org or contact Michelle Ruess via email mruess@nieer.org or phone 609.658.6873