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2018 State of Preschool Report Shows Progress in Iowa
State Increases Funding and Enrollment, Exceeds National Average for Pre-K Access

New Brunswick, NJ— Iowa increased state preschool funding and enrollment, compared to last year, exceeding the national average for pre-K access among 4-year-olds to reach nearly two-thirds of children prior to kindergarten, according to new research by the National Institute for Early Education Research.

The State of Preschool 2018 annual report, based on 2017-18 academic year data, finds just a third of 4-year-olds and 5.5 percent of 3-year-olds enrolled in public preschool programs nationwide—virtually no change in years. State funding is failing to keep pace with even the slow increases in enrollment and state spending per child has decreased, when adjusted for inflation. Inadequate funding undermines classroom quality, and most states fail to pay pre-K teachers comparably to K-3 teachers.

Iowa increased enrollment by 4 percent, including enrolling 3% of 3-year-olds. However, funding did not keep pace, resulting in a decrease in spending per-child. Iowa requires most state pre-K teachers to have a BA but only requires salary parity with K-3 teachers for those in public school classrooms.

“Nationally, we are disappointed by the lack of progress,” said NIEER Founder and Senior Co-Director Steven Barnett, Ph.D. “Iowa is moving in the right direction by expanding enrollment. Now, more progress is needed to make sure funding keeps pace and quality standards are implemented.”

This year’s report includes a special section on policies affecting the preschool teacher workforce, focusing on salary and benefit parity. (see box for Iowa specifics)

Enrollment has more than doubled since 2002—with almost 1.6 million children enrolled nationwide—but expansion has slowed in recent years. In some states, slow growth is due to a shift from part-day to full-day programs, which can better support child development as well as family work schedules, but nevertheless leaves many children unserved.

The State of Preschool 2018 yearbook was supported with funding provided by the Heising-Simons Foundation. For more information and detailed state-by-state profiles on quality, access, and funding, please visit www.nieer.org.

National rankings:
- 7 in access for 4-year-olds
- 19 in access for 3-year-olds
- 36 in state spending per child

Iowa 2017-18 Fast Facts

Met 7.9 of 10 quality standards benchmarks

Enrolled 27,451 children, an increase of 1,141 from 2016-17

Total state funding = $86,997,650 an increase of $327,735 from 2016-17

State spending-per-child = $3,354, compared to $3,449 in 2016-17

Requires a BA and K-3 salary parity only for pre-K teachers in public schools