NEW RESEARCH FINDS INADEQUATE HEAD START FUNDING FORCES TRADE-OFFS FOR AMERICAN INDIAN AND ALASKA NATIVE CHILDREN, FAMILIES
Bipartisan Action Needed to Remedy Disparities

New Brunswick, NJ — Head Start, a federal program created in 1965 that helps children and families overcome the disadvantages of poverty, varies dramatically across the country in funding, classroom hours, quality, and percentage of low-income children served, according to the State(s) of Head Start report released today by the National Institute for Early Education Research (NIEER).

This groundbreaking report examines Head Start and Early Head Start data from all 50 states, the District of Columbia, six territories, American Indian and Alaska Native, and Migrant and Seasonal Head Start programs for 2014-2015, as well as historical data from 2007 to 2015. The study was conducted to provide policymakers and the public with detailed information regarding federal support for Head Start and the services Head Start provides on a state-by-state basis. It reveals widespread differences across states in funding, classroom hours, teacher qualifications and compensation, observed quality, and enrollment. Such differences arise, in part, as local programs have been forced to triage limited funding. State(s) of Head Start clarifies the needs in each state for additional federal, as well as state and local, support for the education of young children in poor and low-income families. This report’s findings underscore the need for greater coordination between Head Start and state and local government agencies to build high-quality early learning programs with widespread reach and adequate funding.

“Our report for the first time reveals the extent of disparities in Head Start funding and coverage state by state,” said NIEER Director W. Steven Barnett, Ph.D. “We urge local, state and federal policymakers to work with Head Start providers and the broader early childhood education community, including researchers, to address issues raised in this report.”

The America Indian and Alaska Native programs (AIAN) serve children and families in tribal areas; additional children and families of AIAN heritage are served in non-tribal programs. Programs provide culturally sensitive services that reflect tribal heritages to children and families who are often isolated from other early childhood education programs. AIAN enrolled 22,394 children under age 5 during the 2014-2015 program year. For this exceptionally high-need population, federal funding per child was above national averages for both AIAN Early Head Start serving infants and toddlers, and AIAN Head Start serving 3- and 4-year-olds. AIAN Head Start program teachers earned substantially less than teachers in public school. Specifically:

- Early Head Start funding per child was $13,805, compared to the national average of $12,575. Head Start funding per child was $9,614, compared to the national average of $8,038.
- 28 percent of children enrolled in AIAN Head Start attended school-day (more than 6 hours), 5-day per week programs. 39 percent of children enrolled in AIAN Early Head Start attend school-day, 5-day per week programs. New Head Start standards will require at least 1,020 hours per year of programming by August 2021 to provide children enough time to make to make strong development gains.
38 percent of AIAN Head Start teachers hold a BA or higher, below the national average of 73 percent; and 15 percent of AIAN Early Head Start teachers hold a BA or higher, also below the national average of 30 percent.

AIAN Head Start teachers with a BA earn $32,543, and AIAN Early Head Start teachers earned $35,974, compared to $57,092 for teachers in public schools.

Head Start is a federally funded, locally administered comprehensive child development program that provides early education and support services to children and families with household incomes up to 130 percent of poverty by federal standards (about $33,000 for a family of four). Head Start serves children ages 3 to 5, while Early Head Start serves infants and toddlers. Many Head Start programs collaborate with child care and public preschool programs to serve eligible children. Head Start has expanded and innovated over its 50-year history, pioneering home visiting services, infant-toddler care, and raising the standard for teacher training. For example, the percent of AIAN Head Start teachers with a bachelor’s degree or higher increased significantly below this threshold. The report also finds variation in teacher qualifications, compensation, and turnover that can create problems for providing effective programs. The report shows that Head Start programs are not uniformly funded at levels adequate to ensure a high quality learning and development experience and attract and retain qualified teachers while providing all the required services. Large differences in funding between states remain even after accounting for differences in the cost of living between states.

NIEER estimates that federal funding falls $14 billion short of what would be needed to serve all eligible 3- and 4-year-olds in high-quality Head Start programs for 1,020 hours per year (at an average of $10,000 per child). Early Head Start is even further from the funding levels needed to fulfill its expressed mission. Although Head Start grantees are expected to raise 20 percent of their total budget from non-federal sources in the form of financial or in-kind donations, these added resources do not make up for the gaps in the federal funds needed to adequately pay teachers to deliver the expected quality and hours of services.

NIEER’s findings highlight the need for renewed attention to meeting the needs of young children in low-income families in every state, recognizing that Head Start is not the only program serving them. State and local government agencies also sponsor early childhood programs. Coordination with Head Start is already strong in some states and cities, but more can be done. Of course, no amount of coordination can make up for a lack of adequate resources for young children birth to age 5 across all levels of government. For example, some states do not even offer pre-K and others have poorly funded programs with low standards and minimal hours.

“As Head Start is only one in a larger set of public programs supporting young children that varies greatly from one state to the next, we call for an independent bipartisan study commission to develop an action plan supporting quality education for all young children and their families, particularly the most vulnerable, in every state and territory,” Dr. Barnett said.

The State(s) of Head Start report was supported with funding provided by the Bill and Melinda Gates Foundation. The findings, interpretations, and conclusions in this report are solely those of the authors. The State(s) of Head Start digest provides a printed narrative and summary information with charts. For more information on the State(s) of Head Start and detailed state-by-state profiles on quality access, and funding, please visit www.nieer.org

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The National Institute for Early Education Research (www.nieer.org) at the Graduate School of Education, Rutgers University, New Brunswick, NJ, supports early childhood education policy and practice through independent, objective research.